



The
Beautiful Sapphire
Country



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SEASON

1905

THE TOXAWAY SYSTEM OF HOTELS

UNDER NEW
MANAGEMENT

The Toxaway Inn, at Lake Toxaway, has been thoroughly equipped with a modern steam heating plant, making it thoroughly comfortable at all times, so that the season can be extended to cover the entire year.

The system of hotels will be under the general management of Mr. John C. Burrowes, so long and favorably known as the Superintendent of Dining Car Service of the Southern Railway, which is a sufficient guarantee that the highest standard of excellence will be maintained.

The Toxaway Inn, at Lake Toxaway, N. C. -----opened March 22, 1905

The Lodge, on Mount Toxaway, Sapphire, N. C. -----opened April 15, 1905

The Sapphire Inn, on Lake Sapphire, Sapphire, N. C., -----opened May 1, 1905

The Franklin, at Brevard, N. C. -----about June 1, 1905

The Fairfield Inn, on Lake Fairfield, Sapphire, N. C. opens " June 15, 1905

The Æthelwold, Brevard, N. C., is open the year round.

For Descriptive Booklets and Rates address managers of the different hotels, or
John C. Burrowes, Gen'l Mgr., Lake Toxaway, N. C.

Until recently Sup't Dining Cars, Southern Railway.



Elevation 3,100 feet.

TOXAWAY INN.
On Lake Toxaway. Lake Toxaway, N. C.

I. H. AIKEN, *M'gr.*

THE TOXAWAY INN

The Toxaway Inn, on Lake Toxaway, which was opened to the public last year, is conceded by all who visited it to be one of the best equipped and most modern resort hotels to be found in the South, having elevators, steam heat, electric lights, etc., more than one hundred rooms en suite with private baths, pool and billiard rooms, bowling alleys, tennis courts, large, spacious verandas, with open fire places on same. Its ideal situation on Lake

Toxaway, with a large livery of row boats, electric and naphtha launches, good stable livery, saddle and driving horses, interesting drives and numerous opportunities for pleasant recreation, make it altogether a most attractive place of resort. A fine orchestra; daily concerts.



THE TOXAWAY SPRING

This is a very fine tonic water (sulphur and iron) and has a very strong flow. It is situated at the foot of Lake Toxaway, and is very accessible to Toxaway Inn.

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Elevation 3,300 feet.

THE FAIRFIELD INN.
On Lake Fairfield. Sapphire, N. C.

M. J. Stamp, *M'g'r.*

THE FAIRFIELD INN

Fairfield Inn is beautifully situated on the shores of Lake Fairfield. It is a modern house in every respect, with excellent water supply, good baths, electric light, etc. It has wide, spacious porches and commodious public rooms, while beautiful grounds and parks, delightful boating and bathing, serpentine drives and shady walks around and about the lake, make this an ideal place for health and pleasure seekers.

THE FAIRFIELD SPRINGS

The two celebrated springs on the grounds of the Fairfield Inn, are noted for their purity and medicinal properties, the water from one of these springs having the same analysis as the noted Poland Springs water, flowing at a temperature of 52° the year round. The other is a fine chalybeate and magnesia spring, with one of the finest tonic waters in the world. There is also a good sulphur spring on the hotel grounds.





Elevation 2,250 feet.

THE FRANKLIN.
At Brevard, N. C.

F. P. Morton, *M'g'r.*

THE FRANKLIN

The town of Brevard, N. C., is the gateway of the beautiful Sapphire Country. It has an altitude of 2,250 feet; is forty miles from Asheville, N. C., and is one of the most enterprising towns of the State, owing to the impetus given it by the Transylvania Railroad and the Toxaway Company.

It is reached via the Southern Railway to Hendersonville, N. C., thence via the Transylvania Railroad, one hour's ride.

The Toxaway Company, appreciating the advantages of Brevard as a resort, and the desirability of having a first-class hotel in the town to accommodate the numerous people who wish to visit the place, and at the same time to care for those of its patrons who desire to stop over en route to the Sapphire Country, on July 1, 1900, completed and added to its already noted system of hotels the Franklin, a handsome and commodious structure, with accommodations for two hundred guests.

The Franklin is built on the highest point in Brevard, overlooking the French Broad River and valley, in the midst of a park of eighty acres. No expense has been spared in its appointments and furnishing, which are second to none in the South. Every room is an outside one, each commanding a magnificent view of mountain and valley scenery. A great many rooms are en suite with private bath, fine porcelain-lined tubs and open plumbing.

The entire sanitary arrangements are perfect, while the water supply is piped direct to the hotel from pure mountain springs. The large truck farm, under the care of experienced gardeners, supplies the hotel with fresh vegetables each day.





Elevation 3,300 feet.

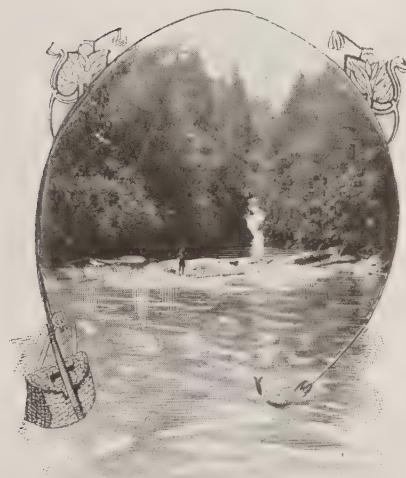
THE SAPPHIRE INN.
On Lake Sapphire, Sapphire, N. C.

I. A. Philips, *M'gr.*

THE SAPPHIRE INN

The Sapphire Inn, with cottages, will accommodate fifty guests. The grounds are spacious and well kept. There is an excellent livery in connection with the house, and a number of pleasure boats have been placed on Sapphire Lake for the use of the guests. The fishing on this lake is unsurpassed. Good tennis courts and golf links in connection with this house.

THE LAKES IN THE SAPPHIRE COUNTRY



All who visit these lakes are impressed with the wonderful beauty and greatly varied character of the scenery. There are towering cliffs, rising abruptly for a thousand feet from their shores, and cascades of rare beauty falling directly into the lakes from the lofty table-land surrounding. Indeed it is the general verdict of widely traveled people that, in respect to the remarkable combination and varied and attractive character of lake and mountain scenery, this section is unrivaled by any in the world. Certainly no other part of America has anything to equal it.



FAIRFIELD LAKE AND BALD ROCK.

THE LODGE

On the summit of Mt. Toxaway is the Lodge. The house is easily accessible from either of the lake houses by a nicely constructed and well graded road, winding back and forth along the sides of the mountain for one-half miles. The accommodations provided here for

There are good stables in especially attractive for mountain parties. This Lodge, which is on the extreme summit of the mountain (being an isolated peak) of any North Carolina, probably in the Allegheny chain. The view baffles description. Its grandeur and sublimity can only be fully appreciated by those who have seen it in person and who have felt the soothing yet inspiring influence, the silent but irresistible power of its matchless beauty.

Other places have their charms for some, but few indeed, are those who visit the Sapphire Country and do not find in it some rare attraction that induces them to linger here longer than they had at first intended, and on returning pay a more extended visit to this most delightful section of Western North Carolina.



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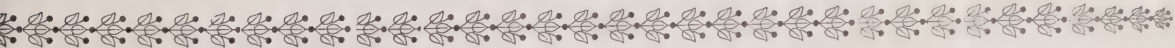
MT. TOXAWAY.

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TOXAWAY INN.



The Porte Cochere.



East Piazza.

PIAZZAS OF THE TOXAWAY INN.

West Piazza.

NATURE KINDERGARTEN.

We have been particularly fortunate in securing the services of a kindergartner, from New York, whose experience there and in other places eminently fits and qualifies her for a work in which she has already proven herself so proficient.

Children of the cities, who are deprived of the opportunity to gain information by association with the things of nature, will here be instructed, and will be brought into a touchfulness and closeness of relationship, such as they may not otherwise acquire :

“ And Nature, the old nurse, took
The child upon her knee,
Saying: ‘ Here is a story book
Thy Father has written for thee.’

“ ‘ Come, wander with me,’ she said,
‘ Into regions yet untrod;
And read what is still unread
In the manuscript of God.’ ”

Here in the mountain lands of Western North Carolina, close to the heart of nature, environed by wonderful scenic stretches of valley and hill, while little frames are more strongly knit, in an atmosphere so buoyant, accurate knowledge, which is acquired only by personal observation, is impressed indelibly on the receptive brain of the child, and so is made a part of his being.

Nature, beautiful, tender and kind, is the basis of all learning. The classes will be taught under the trees, anear the birds, and among the flowers and rocks. The secret of the orioles' nest-building will be told by the birds themselves. Here the beautiful galax leaves grow, the splendid rhododendron, and such as they, and the scores of other plants and flowers can be studied in their native woods. Every day thus spent will mean a very largess of delight to the child mind when the night lamp burns in the oncoming winter. Cattle, sheep and poultry will also be available for study by observation.

Thus a new feature enters into the life of the Toxaway country, and its benefits to children and parents are enhanced in a marked degree. The class will be opened at the Toxaway Inn early in June. Terms will be given on application at the office of the Inn

HOW TO REACH THE BEAUTIFUL SAPPHIRE COUNTRY.

The Beautiful Sapphire County is reached from the North, South, East and West by the great Southern Railway to Hendersonville, N. C., where close connections are made with the Transylvania Railroad. Through sleeping cars are operated from New York, Cincinnati, Ohio, Jacksonville, Fla., Memphis, Tenn., Atlanta and Macon, Ga. The Transylvania Railroad Company operates a first-class train service between Hendersonville and Lake Toxaway; parlor cars on all passenger trains. Guests for Toxaway Inn are now able to reach that house from a private station on the hotel grounds. Guests for Sapphire and Fairfield Inns will find good conveyances at the station awaiting all trains. Close connections are made at Hendersonville with all through trains of the Southern Railway Company. Stop-over privileges allowed at Brevard on all tickets reading to Lake Toxaway, N. C.

Western Union Telegraph and Long Distance Telephone Service in all the Hotels of the Toxaway System.



ON THE LINE OF THE TRANSYLVANIA RAILROAD NEAR LAKE TOXAWAY.



HEADWATERS OF LAKE FAIRFIELD.

LAKE FAIRFIELD.

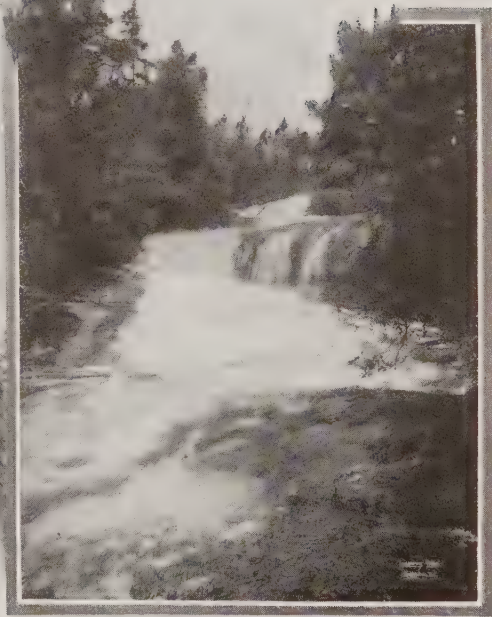
OUTLET FALLS.



A COMBINATION OF MOUNTAINS AND LAKES FOUND NOWHERE ELSE IN THE SOUTH.



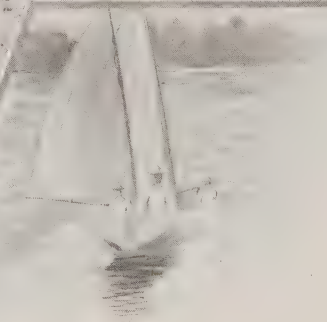
HIGH FALLS OF THE HORSEPASTURE.



FALLS OF THE TOXAWAY RIVER, ONE MILE
DISTANT FROM TOXAWAY INN.



THE FAIRFIELD INN AND LAKE—MORE ATTRACTIVE THAN EVER.



GLIMPSES OF LAKE TOXAWAY.

THE ESTATE

The estate connected with the hotels of the Toxaway Company contains about thirty thousand acres. It is well stocked with various kinds of game. The trout fishing is unexcelled, the hatchery connected with the estate supplying two hundred and fifty thousand trout to the streams and lakes yearly. There are seventy-five miles of river and brook fishing, which have been under careful patrol for several years, and as a result of this protection a number of trout were taken last season weighing over three pounds. The only restrictions made as to hunting and fishing are such as obtain in any well ordered game preserve.

The large and carefully cultivated farms and numerous apple and peach orchards of the Company supply the house with a great variety of fresh vegetables and fruits. On the extensive pasture lands of the Company graze numerous flocks of sheep and herds of cattle, the latter being selected with a view to their excellence for the dairy, which supplies fresh milk and cream in abundance at all times.



Many miles of road have been graded around the margins of the lakes and over the property with a due regard for views which can not well be surpassed for beauty and grandeur. There are so many pleasant trips to be enjoyed at the resorts in the Sapphire Country that only a personal visit can adequately portray the beauties and infinite varieties of this region. Within a radius of ten miles of Sapphire are fifty waterfalls, all of them being easily accessible. These falls range in height from fifty to three hundred and seventy feet.

ATTRATIONS

To the forester, botanist and geologist, this Sapphire country is a veritable storehouse of wonders. Here is truly the forest primeval. In the spring and early summer hundreds of bright-colored flowers light up the old woods; here the rhododendron grows to a height of thirty feet; the air is fragrant with perfume, and these old hills hold well their secrets of treasures of wealth yet to be uncovered. The entire globe offers no greater natural sanitarium than here, where every breath, charged with ozone, develops pounds of energy, and where all conditions for perfect health exist in the highest degree. It is the ideal resort for hay fever sufferers, the trouble yielding in a marvelously brief period to the beneficent influence of the mild, equable temperature and dry atmospheric conditions prevailing here. Persons afflicted with tubercular troubles will not be received in any of the hotels of this system. The springs furnishing the various hotels of the Toxaway Company with water are absolutely pure.

On the very hottest day in summer the thermometer has never registered above 87 degrees, while a record of the temperature kept at Sapphire for the past four years shows it to be an average of 69 degrees for the entire summer.



The Toxaway System of Hotels in the beautiful Sapphire country is reached over the Southern Railway to Hendersonville, thence over the Transylvania Railroad to Brevard and Lake Toxaway. The drive from Lake Toxaway to Sapphire, a distance of six miles, is over the new Sapphire turnpike, a perfect road, making the drive one of ease and pleasure, with grand forest and mountain scenery, thence two miles to Fairfield Inn.

For descriptive booklets, rates, etc., address Managers of the different Hotels, or John C. Burrowes, General Manager, Lake Toxaway, N. C.

